

Mfundo Zondi

UI UX Designer, SaaS Designer, Web & Mobile App, Product Designer
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About Me

In my 15 years of design experience, I have been a trusted designer for SaaS dashboards, web apps, mobile apps, and websites that are beautiful, intuitive, and user-centred. I enjoy being part of collaborative environments with product, dev, and design teams, creating user-centered digital products that meet business objectives.

What I do

- **User Research & Testing**
I lead my projects with user interviews and usability studies to clearly determine user pain points and evaluate ways to satisfy user needs.
 - **Design & Prototyping**
By creating user personas, user stories, wireframes, and prototypes, I bring visual ideas to life, making sure that concepts are easy for stakeholders to understand and dev teams to execute.
 - **Accessibility**
I believe good design should work for everyone. By utilising WCAG guidelines, I ensure that we produce digital products that meet accessibility standards.
 - **UI/UX Design Standards**
I also create and maintain design systems and guidelines to ensure that products stay consistent, on-brand, and are simple to navigate across different platforms
 - **Collaboration**
I work closely with stakeholders, developers, designers, and product teams, constantly sharing ideas, gathering feedback, and refining designs until they feel right.
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Additional Skills

Technical

Figma | Invision | Adobe XD | Adobe Photoshop | Adobe Illustrator | Framer | WordPress | Html & CSS

Collaboration

Communicative | Gives Design Critique + Feedback | Strong Presenter | Detail-Oriented

Education

- **Cousera:** Google UX Design Professional Certificate, 2022
- **University of Cape Town:** Web Design Certificate, 2017
- **CFAD: Integrated Diploma:** Graphic Design, Fine Art & Animation, 2009

Work Experience

BET Software (Hollywoodbets), UI/UX Designer

May 2022 – Present

MiWay Insurance, UI + Multimedia Designer

September 2015 – July 2021

Soft Coffee Holdings, Graphic & Web Designer

March 2013 – September 2015

References

Deshen Naidoo, Web Dev Manager

BET Software | 072 606 6080 | deshenn@betsoftware.com

Anifa Mkhize, Business Insurance Marketing Manager

MiWay Insurance | 072 134 4745 | anifama@miway.co.za